Ethan Nunn MISTD

Typographer and information designer

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ABOUT ME

I design maps, exhibitions and publications that help people find, read and understand information.

I also study how information design works in everyday life, from 40 years of Reading's bus timetables to my archive of 2,000+ pieces of fast-food packaging.

First-class graduate of the University of Reading's Department of Typography & Graphic Communication.

MY PORTFOLIO

typen.me →

Case studies of the work on this CV, and more besides.

INTERESTS

Collecting printed fast-food packaging: an archive of 2,000+ items, catalogued with short essays on design.

typen.me/collection →

USEFUL INFORMATION

Right to work in the UK.
Full, clean driving licence.
References available on request.

DESIGN EXPERIENCE

Freelance wayfinding designer — *Reading Borough Council and Nature Nurture*

2024–PRESENT

- Designed a wayfinding map and signage for The Cowsey woodland with a colleague, developed from a live client brief at university into a freelance commission.
- Grounded the design in focus groups and on-site testing; built the base mapping in QGIS.
- Five signs, designed to discourage antisocial behaviour, approved by a council panel and installed to brief. Awarded the Examiners' Award.

Exhibition designer — *Department of Typography & Graphic Communication*

2025

- Sole designer and installer of the Department's 50th anniversary exhibition: around 10 vitrines, 7 panels and 50 captions.
- Designed the vitrines' caption system so each card reads clearly beside the object it describes.

Editorial designer — *Earley Local History Group*

2023–PRESENT

- Designed the map pages and co-designed the text layouts for *Walking Through History: Walks and Cycle Rides in and around Earley*.
- The book has sold over 1,000 copies.
- Commissioned to design the sequel, *Earley Then and Now*, independently; currently in production.

OTHER EXPERIENCE

Social media manager and council member — *The Ephemera Society*

2026–PRESENT

Run the Society's accounts to its brand and accessibility guidelines.

Swimming teacher and receptionist — *Places Leisure*

2022–PRESENT

Responsible for the safety of groups of swimmers; handle memberships and complaints on reception.

Studio technician — *Printing and Letterpress studio, University of Reading*

2025–26

Supported students in the studio and maintained its collections.

ON TYPEN.ME

Case studies for the work on this CV.

Mapping The Cowsey
/projects/mapping-the-cowsey

50th anniversary exhibition
/projects/50th-anniversary-exhibition

Walking Through History
/projects/walking-through-history

Packaging Encyclopedia
/projects/packaging-encyclopedia

NHS Patient Access
/projects/nhs-patient-access

The collection
/collection

SELECTED PROJECTS

Static timetables: a relic of the past? DISSERTATION · INFORMATION DESIGN · 2026

Compared Reading Buses' printed and digital timetables, 1980s–2020s, finding that digital versions are typically a degraded form of the printed leaflet, which remains more accessible and useful.

Packaging Encyclopedia EDITORIAL DESIGN · 2025

An editorial project built from my own packaging archive.

NHS Patient Access UX DESIGN · 2026

Redesigned a clinician-facing app around the patient's journey to an outcome, after finding that users' frustrations came from content siloed in ways that didn't match how they think about their care.

More work, including *Unwrap*, *Urbanscape* and *From the Book to the Streets*, at typen.me.

EDUCATION AND AWARDS

BA Graphic Communication — *University of Reading*

2026 FIRST-CLASS HONOURS

- Chancellor's Award for the highest mark in the cohort, two years running.
- Examiners' Award for *Mapping The Cowsey*.

Member (MISTD) — *International Society of Typographic Designers*

2025

Elected through the ISTD Student Assessment, with the Packaging Encyclopedia.

SKILLS

Design	InDesign, Illustrator, Figma, After Effects, QGIS, Blender
Code	HTML/CSS and Python; custom components for my Framer portfolio
Research	Focus groups, on-site user testing, archival research